

June, 2014

Des Moines Christian School's 14th Annual Golf Tournament will be Friday, August 29, 2014, at Beaver Creek Golf Course in Grimes. We are asking businesses and individuals like you to help us provide funding for excellent, faith-based education for over 900 students in Early Education through high school.

Would you sponsor this event to help us reach our goal of raising \$40,000?



Principal Sponsorship (\$5,000) sponsorship includes:

- ◆ *Included in all event mailings & advertising (after sponsorship form is received)*
- ◆ *Eight complimentary golfers (2 foursomes)*
- ◆ *A banner displayed at the event & school*
- ◆ *A sponsor sign in the carline & at a tee on the course*
- ◆ *Listed in the School Newsletter - the ePulse (emailed weekly to all school families)*
- ◆ *Named Principal Sponsor in the Plumb Line (newsletter communication to over 3,500 families)*
- ◆ *Recognition on DMCS website*



Presenting Sponsorships (\$2,000) sponsorship includes:

- ◆ *Four complimentary golfers*
- ◆ *A banner displayed at the event & school*
- ◆ *A sponsor sign in the carline & at a tee on the course*
- ◆ *Listed in the School Newsletter - the ePulse (emailed weekly to all school families)*
- ◆ *Named Presenting Sponsor in the Plumb Line (newsletter communication to over 3,500 families)*
- ◆ *Recognition on DMCS website*



Tee / Green Sponsorship (\$400) sponsorship includes:

- ◆ *One complimentary golfer*
- ◆ *A sponsor sign in the DMCS carline (advertising to 500+ families) & at a tee on the course*
- ◆ *Listed in the Pulse Newsletter, Plumb Line and on the website*



Prize Sponsorship – Donation of prizes or gift certificates to be awarded to the golfers includes:

- ◆ *Recognition at the event and on the website*

RESPOND SOON! Sponsorship response and payments are due Friday by July 18, 2014. Thank you for considering my request!

Sincerely,

Peggy Lettow, Events Coordinator
plettow@dmcs.org
(515) 252-2496