

Course Description

Grade 11-12

Introduction to Business

Philosophy Statement: Students are involved in business decisions on a daily basis. Business education integrates the biblical principles of honesty, integrity, and stewardship as they relate to the business world. Basic skills in finance provide students with a foundation for present and future business decisions.

Course Objective: This course is directed towards those students who are considering pursuing some type of business interest in college or who have an interest in learning more about the business world. Topics to be discussed will include: business organization, marketing, and management.

Textbooks: *Introduction to Business*
McGraw-Hill Companies, Inc. – Copyright, 2008

Materials:

- Computers
- Printer

Time Allotment: 45 minutes per day, 5 days per week

Course Content:

- The Economy and You
- Owning and Operating a Business
- Influences on Business
- Marketing
- Human Resources
- Financial and Technological Resources
- Career Planning in a Global Economy
- Buying Goods and Services
- Credit
- Money Management
- Risk Management

Areas to be evaluated:

- Class assignments
- Chapter Tests

Additional activities:

- None