

DES MOINES CHRISTIAN SCHOOL

2024 Sponsorship Program

Be a DMC Sponsor!

Sponsors receive year-round visibility to the loyal DMC community through marketing at key events, sports venues, and print and digital communication. Sponsors also receive complimentary tickets to DMC's popular *True-Blue Gala* and the *DMC Annual Golf Classic*.

TIMEFRAME

January 1 – December 31, 2024

INVESTMENT

\$7,500

All proceeds benefit the *Lion Fund*, an annual fund available that directly impacts the student experience through innovative and unexpected academic and co-curricular investments.

ELIGIBILITY

Current sponsors have first priority to renew. All sponsoring businesses must align with the DMCS mission and statement of faith.

QUESTIONS?

Please contact **Jill Van Houweling**:

☎ (515) 252-2497

📱 (469) 955-9512

✉ give@dmcs.org



DMCS
DES MOINES CHRISTIAN SCHOOL

Sports Venue Marketing

Lions Field

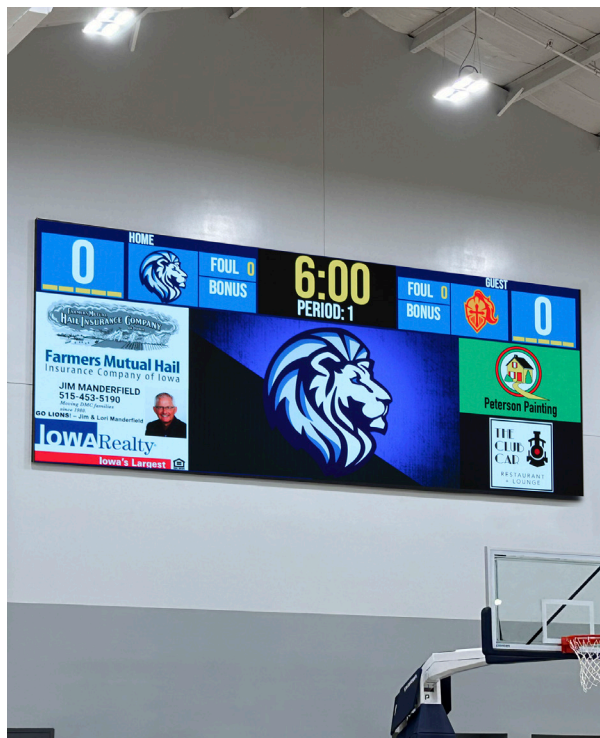


Stadium Signage



Concessions Plaza

Main Gym



Videoboard

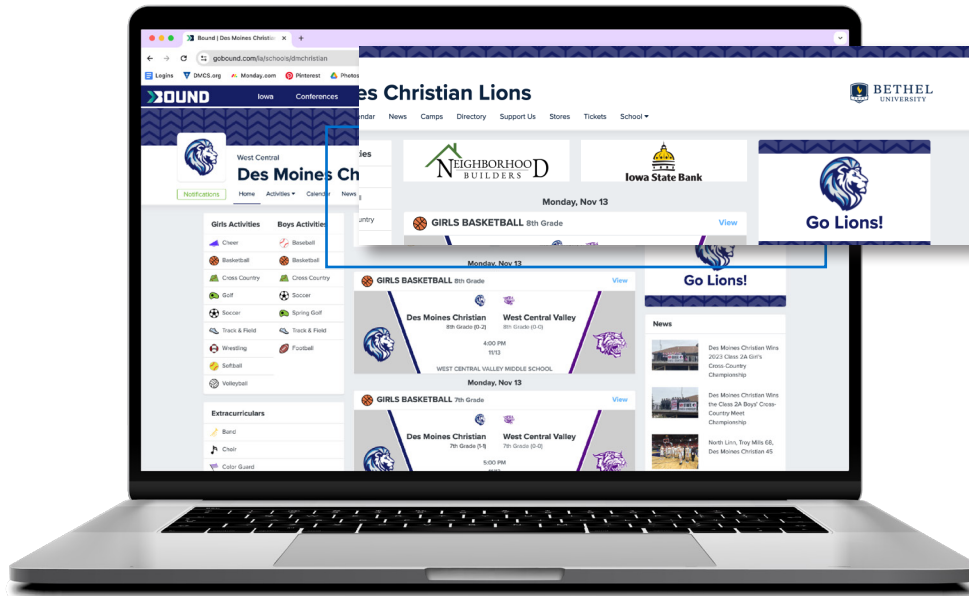


Scorers Table

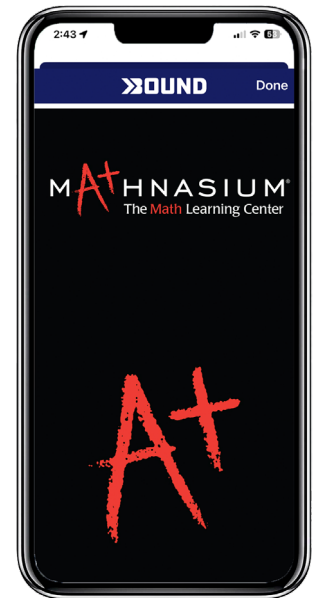
Sports Venue Marketing

Digital Sports Marketing

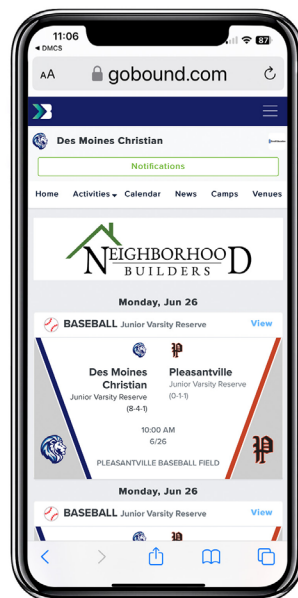
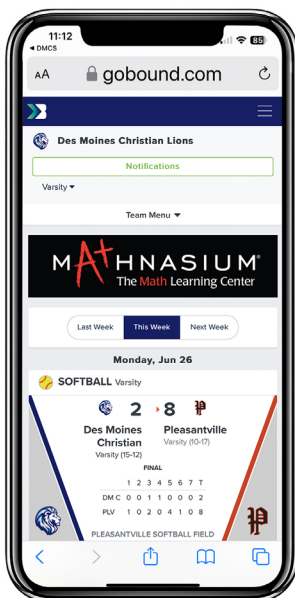
DMC partners with *Bound* as our sports app for ticketing, scores, stats and standings. All advertising on the app is dedicated to DMC Sponsor logos.



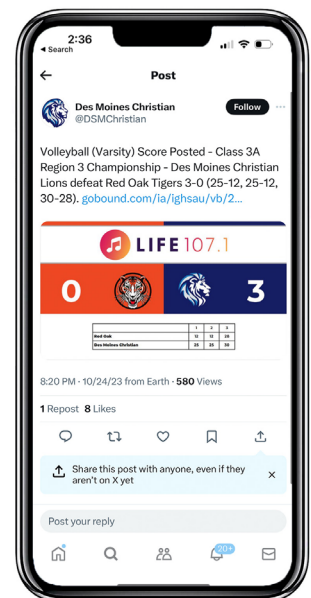
GoBound.com



Ticketing Splash Screen



Banner Ads



Social Media Promotion

Event Marketing

DMC Golf Classic

Sponsors will have logo presence in event marketing, participant communication, and social media.



Tee Signs



Clubhouse Signage

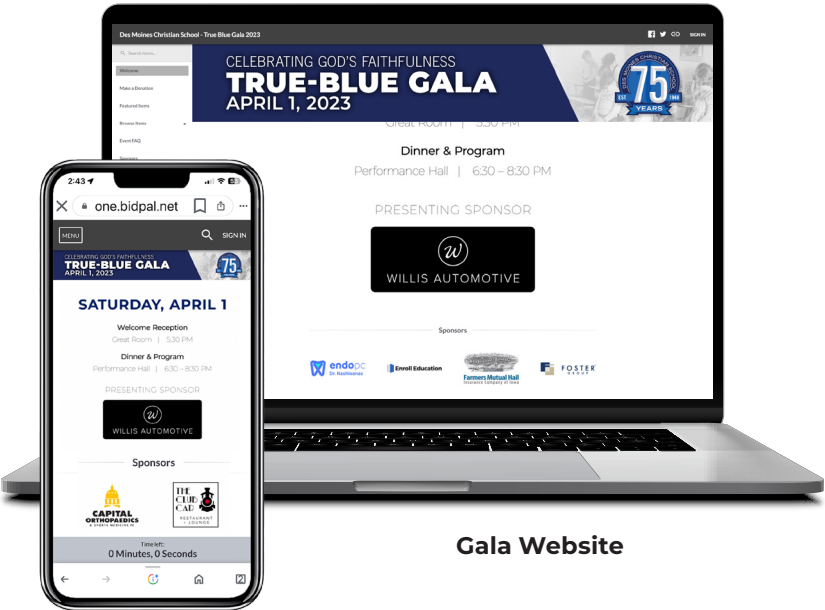
Event Marketing

True-Blue Gala

Sponsors receive logo and listing exposure to the entire DMC community through event marketing, during the event to 475+ attendees with logo presence in the venue, and throughout the week of the event via the popular silent auction mobile bidding app.



Gala Slideshow and Promotions



Gala Website

Auction Bidding App



Gala Menu

Sponsorship Benefits

Complimentary Event Tickets

TRUE-BLUE GALA

- Saturday, April 13, 2024
- Table for 8

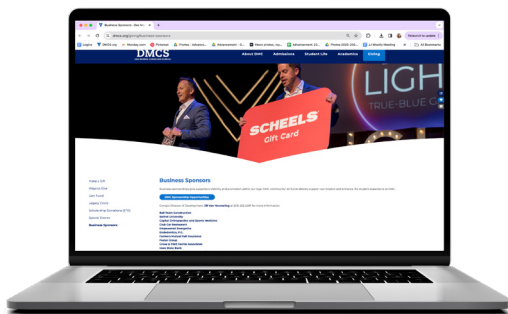


DMC GOLF CLASSIC

- Tuesday, July 23, 2024
- 4 tickets



Community Recognition



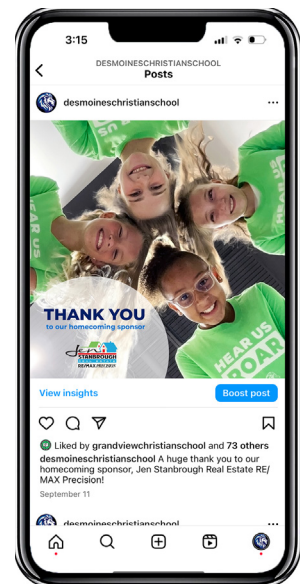
DMCS.org Listing



Annual Report
(Delivered to 4,000 households)



Lion Campus Sponsor Directory



Social Media
Sponsor Mentions